



Digital Marketing Group

**PRE-LAUNCH CHECKLIST FOR POLITICAL
& SOCIAL ISSUE CAMPAIGNS**

SOCIAL MEDIA

Digital Marketing Group

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PRE-LAUNCH NEEDS

Political and Social Issue campaigns require the following prior to activation.

Organization Name

Street Address

Email

Must have the same domain as website and you'll need access to the inbox.

Street Address 2 (Optional)

Website

This must have the same domain as the email.

City

State/Province/Region

Zip/Postal Code

Organization Phone

DMG requires Administrative Access to your FB Page through a process called Page Sync.

Additional instructions will be provided.

Once info is submitted to FB, confirmation codes will be generated and these must be provided to DMG. The codes will be generated via a call to the phone number and email provided on the form.

Website and Email provided must match.

(e.g., SmithforCongress.com and JeffSmith@SmithforCongress.com)

Please allow approximately 48 hours for the approval process within FB.

NOTE: Info provided in the disclaimer is visible in the ad and in the FB Ads Library for 7 years.