

How to install your Universal Pixel:

1. Open the HTML for the home page.
2. Between the footer tags (<footer></footer>) of the page, paste your universal pixel code.
3. Save the changes to your webpage. And that's it!

Example

Here's the HTML for a very simple webpage:

```
<html>
<head>
</head>
<body>
</body>
<footer>
Paste your pixel code here.
</footer>
</html>
```

Here's the same webpage after the universal pixel has been added (sample only —this code won't work on your website):

```
<html>
<head></head>
<body></body>
<footer>
<script src="https://js.adsrvr.org/up_loader.1.1.0.js" type="text/javascript"></script>
<script type="text/javascript">
  ttd_dom_ready( function() {
    if (typeof TTDUniversalPixelApi === 'function') {
      var universalPixelApi = new TTDUniversalPixelApi();
      universalPixelApi.init("hskj8ve", ["gep76pr"], "https://insight.adsrvr.org/track/up");
    }
  });
</script>
</footer>
</html>
```

