

Facebook Pixel Installation

How to install your Facebook Pixel:

1. Open the HTML for the web page.
2. Between the head tags (<head></head>) of the page, paste your static pixel code, as high in the head as possible.
3. Save the changes to your webpage. And that's it!

Example

Here's the HTML for a very simple webpage:

```
<html>
<head>
Paste your pixel code here.
</head>
<body>
</body>
<footer>
</footer>
</html>
```

Here's the same webpage after the Facebook pixel has been added (sample only —this code won't work on your website):

```
<html>
<head>
<script>
!function(f,b,e,v,n,t,s) {if(f.fbq)return;n=f.fbq=function(){n.callMethod?
n.callMethod.apply(n,arguments):n.queue.push(arguments)};
if(!f._fbq)f._fbq=n;n.push=n;n.loaded=!0;n.version='2.0';
n.queue=[];t=b.createElement(e);t.async=!0;
t.src=v;s=b.getElementsByTagName(e)[0];
s.parentNode.insertBefore(t,s)}(window, document,'script',
'https://connect.facebook.net/en_US/fbevents.js');
fbq('init', '470883012343259');
fbq('track', 'PageView');
</script>
<noscript></noscript>
</head>
<body></body>
<footer></footer>
</html>
```

